



Request for 2020/202 Funding Services and Activities Fee Committee

BUDGET PROPOSAL CONTACT INFORMATION

Department Name: **University Academic Advising**

Create Date: 02/07/2020

Due Date: 02/07/2020

Submitter Name: **Isabella Webb**

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Department Head Approval:
Lorraine Dinnel

Requested Amount: **\$2,500**

Approved Amount: **\$0**

Departmental Information

STUDENT UTILIZATION

Our strategic priorities are to connect communities by creating those partnerships to develop educational workshops. In doing so we also provide opportunities for training student leaders and foster a culture where we are inspired to be an active part of the community. This has allowed us to improve our communication channels and increased our ability to reach out directly into the community. We are now providing programming that is based on direct student feedback and involvement which allows us to create higher impact programming and achieve more than we can alone.

Our funding is not related to any academic programming but it is a supplement to help them guide them into academic career paths through extra-curricular activities via workshops that explore strengths, interests, success and self care tools. Our programming aims to be creative, innovative, culturally as well as socially relevant and delivered from a student perspective. The Husky Success series is a program created under UAA which began in 2014 and has since evolved. Today, it is still housed within UAA but now has expanded to include student leaders and engages the larger campus community in a different way. Students help drive the direction of HSS in a partnership between UAA professional advisors and student leaders. It does not receive academic funding. Programming is initiated by UW Tacoma students and is open to all UW Tacoma Students.

CORE VALUES/MISSION ALIGNMENT

Our mission firmly aligns with UW Tacoma's Strategic plan to partner and collaborate with other departments to advance strong and diverse communities and create educational programming that all students have access to and an opportunity to succeed.

C. Students will have the opportunity to increase- high impact educational practises in all stages of their studies, including co-curricular learning.

F. Increase student awareness of and satisfaction with the availability and accessibility of UW Tacoma resources.

Our strategic priorities are to connect communities by creating partnerships and developing educational workshops. In doing so we also provide opportunities for training student leaders and foster a culture where we are inspired to be an active part of the community. Our biggest goal has been to create an infrastructure that includes organizational process and staffing that includes student leaders. This has allowed us to improve our communication channels and increased our ability to reach out directly into the community. We are now providing programming that is based on direct student feedback and involvement which allows us to create higher impact programming and achieve more than we can alone.

A. Increase community members' awareness of how to engage UW Tacoma.

C. Increase the number of community partnerships.

As an organization our programming is accessible and representative of all the diverse communities on campus by contributing to the variety of programming.

A. Improve the satisfaction of traditionally underrepresented students, especially ethnic minority students with the UW experience.

SAF-FUNDED PROGRAM OR SERVICES GOALS AND OUTCOMES

Our service goals have included partnering with the Office of Global Affairs, Court 17, Counseling Center, First Gen Fellows, the Pantry

and ASUWT. Future partnership plans will incorporate the Center for Equity and Inclusion, the Teaching and Learning Center as well as the Veterans Military Center. We will be creating a position for a pre-major senator to sit on our advisory board as a permanent role moving forward. This position has been created in partnership with ASUWT vision and goals for the upcoming year. We also would like to partner with the Office of Student Engagement to participate in student leader training that takes place annually.

Current programming includes:

- **Take Care Tuesday** which is a monthly event that incorporates self care and is in partnership with the Counseling Center and the Pantry under the Center for Equity and Inclusion.
- **Partnerships with the School of Urban Studies and Court 17** to showcase different degree options open to students. The goal is to expose students to some non-traditional majors and support Schools where majors might not be highly enrolled to increase awareness and participation.
- **Engagement and outreach opportunities student leaders. Team Meeting / Focus groups** – The HSS team meets weekly to address student successes, concerns, issues, campus climate, discussion, and brainstorming of the future events to include:
 - **Major info sessions** that incorporate the idea of meta majors, so Career Development, and healthcare meta major to include healthcare leadership, social welfare, business.
 - **STEM meta majors** including math, sciences, SET majors.
- **Partnering with Legal Pathways**
- **Participating in the Student Involvement Fair**

Upcoming program will include:

- **A proposed partnership with the Teaching and Learning Center as well as the department of Writing Studies.** This will showcase student portfolios, Writing degree options and a poetry slam where students can showcase their talents and skills.
- **Future partnerships with First Gen Fellows, Counseling Center and Center for Equity and Inclusion.**

Past programming has included:

- **Academic Tools Workshop**
- **Time Management**
- **Study Abroad opportunities**
- **Major and Minor exploration**
- **Study habits**
- **Self-care**
- **Study Skills and Notetaking 2015**
- **Campus Resource Scavenger Hunt 2014**
- **Financial Aid and Budgeting Basics 2014**
- **Effective Presentation Skills 2015**
- **Intro to Fellowships 2015**

STUDENT UTILIZATION (COMPARISON OVER PAST 2 YEARS)

Over the past two years we have increased our participation from 5 students to up to 25 per event by partnering with other departments. 2018/2019 saw our first partnership with First Gen Fellows followed shortly by the Office of Global Affairs. Our demographic is targeted towards pre-major students, but we have not recorded previous data to support this. Going forward as we have established a new organizational structure and formatting we will be doing the following:

We will utilize technology such as Dawgden to track attendance and demographic information and as we partner with different organizations we will be able to reach a wider demographic.

Social Media – Different mediums of social media will be utilized not only to inform students of on-going events, but to receive feedback on all programming and to coin ideas for future events. We are currently in partnership with ASUWT on updating our website and social media.

Pre/Post Questionnaire – Students will complete an assessment at the beginning and end of every event to suggest improvements and recommend future projects. The data received from these questionnaires will also help us keep track of the amount of students that participated in the programming to determine the popularity of the events.

Team Meeting / Focus groups – The HSS team meets weekly to address student successes, concerns, issues, campus climate, discussion, and brainstorming of the future events.

COLLECTION OF FEEDBACK & IMPROVEMENTS

We are currently developing our social media platforms to include feedback and requests for future programming. We will be implementing surveys and sign in sheets at all future events. Since changing the direction of the HSS series we have been able to incorporate direct student feedback on what programming students would like to see, what partnership and collaborations would benefit the campus. This has increased our ability to directly connect with students by including students' leaders who sit on the advisory board. We currently have representatives from ASUWT, Pack advisors as well as Student Advising Mentors.

SERVICE BENEFITS TO STUDENTS

This is the first year that the Husky Success Series has created a team. This has fostered a sense of community and connectedness. Students are being offered an opportunity to gain leadership skills and to work with other student leaders from different organizations. HSS has an increased sense of pride and a firm belief that the structure we are creating now will provide the framework for Husky Success Series to be more impactful in the future. Husky Success Series is directly accessing the needs of the campus by responding with strong and intentional programming that is requested directly by students, delivered by student leaders with the guidance, support and resources of Academic advisors across campus. HSS has increased awareness of what students need and are increasing the awareness of the community by looking at ways to provide creative and innovative programming. The Husky Success Series also creates opportunities for student leaders to have more platforms to affect the community and create a long lasting legacy.

" Husky Success Series is a great resource to collaborate and partner with other organizations on campus, it's great that we now have more opportunities to do so than we did before. Through my engagement with the Husky Success Series over the years it has helped me to connect with my career path." Vincent DA - ASUWT President.

"Husky Success Series gives me a unique opportunity to create the programing I've been hearing students ask for. During my past 2 years as a Pack Advisor, I've often been told by students what they would like to see on campus, but not having the resources to make it happen. Through community partnership I feel like these voices finally have an outlet." Willow Raeburn, Pack Advisor

ADDITIONAL INFORMATION OF FUND UTILIZATION

Staff Budget Requests

Category	Details	Amount Requested	Amount Approved
PERSONNEL TOTAL:		\$0	\$0

Other Budget Requests

Category	Details	Amount Requested	Amount Approved	Notes
Contracted Services	Guest Speakers S001	\$500	\$0	
Non-Food Supplies & Materials	Programming to include: Promotional materials, T-shirts and supplies for Tabling and Marketing, Activities and Events. S002	\$1,500	\$0	
Food	Being able to offer food at our events increases student participation and consistent attendance. S003	\$500	\$0	
SUPPLEMENTAL TOTAL:		\$2,500	\$0	

	Submitted:	Approved:
PERSONNEL TOTAL:	\$0	\$0
SUPPLEMENTAL TOTAL:	\$2,500	\$0
COMPLETE PROPOSAL TOTAL:	\$2,500	\$0

Supplemental Documents
